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Castle USA Hires New GM and Marketing Staff

Glyn Phillips named General Manager, Storm Glover hired for ecommerce and digital marketing

Petaluma, CA (November 23, 2020) [Castle USA](#) recently promoted Glyn Phillips to General Manager and hired Storm Glover to manage ecommerce and digital marketing. Widely respected as a leading manufacturer of commercial, professional pocket hole machinery, face assembly tables and tooling, Castle has responded to increased demand of its product line by staffing up at the executive level as well as in marketing.



Glyn Phillips, Castle USA General Manager

"Glyn is the right choice for Castle USA's future growth," says Max Durney, Castle USA's founder. "I hired him as our production manager earlier this year and he's quickly shown how his strategic management has been a primary driver of our current growth." As General Manager, Phillips will manage all machinery production, market development, sales and other strategic initiatives.

"I am really excited about where we are at Castle USA - we're growing and we're developing and launching innovations across our product line," says Phillips. He adds that, "We're also building on our excellent brand reputation as Castle USA - we know that there are large user groups who have yet to hear about our brand, our products and our 'Castle Low Angle Pocket' technology."

Phillips recently brought in Storm Glover to manage ecommerce and digital marketing.

"Having worked with Storm previously, I know how skilled he is at increasing customer engagement," says Glyn Phillips, General Manager at Castle USA.

Castle USA products are assembled in the US and use US-made and globally sourced components.



Storm Glover, Ecommerce and Digital Marketing Manager

Castle products are sold directly through www.CastleUSA.com as well as through a network of dealers.

About Castle USA

Castle USA is an American machinery manufacturer championing the cause of the entrepreneurial woodworker since the 1980's. Castle products are assembled in the USA, using USA-made and globally sourced components. Their product offering includes a superior line of "Castle low-angle" pocket hole cutters, face frame assembly tables, and a variety of tooling. Castle users include large scale manufacturers and small, professional, cabinet and woodworking shops as well as hobbyists and DIYers. Each Castle product is designed to increase productivity as well as the quality of the work result.

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