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## Castle USA Hires Mathias Forsman as Director of Sales

**Petaluma, CA (January 21, 2021)** <u>Castle USA</u> has just named Mathias Forsman as Director of Sales. Forsman comes to Castle from Tigerstop, where he was International Sales Manager. Widely respected as a leading manufacturer of commercial, professional pocket hole machinery, face assembly tables and tooling, Forsman will be charged with managing and growing Castle's dealer network and key customer accounts.

"We're excited to have Mathias join the team here at Castle," says Glyn Phillips, Castle USA's General Manager. "His experience and success in sales and sales management make him the ideal choice for overseeing our ever-expanding dealer network and key commercial accounts."

Forsman comes to Castle with a wealth of both dealer and manufacturer/end user experience.



Mathias Forsman, Castle USA's Director of Sales

"Castle makes superior products and machinery and has an excellent reputation in woodworking manufacturing," says Forsman. "I'm really looking forward to leveraging my previous experience and relationships to foster and expand Castle's impressive dealer network and industrial and commercial user accounts."

## **About Castle USA**

Castle USA is an American machinery manufacturer championing the cause of the entrepreneurial woodworker since the 1980's. Castle products are assembled in the USA, using USA-made and globally sourced components. Their product offering includes a superior line of "Castle lowangle" pocket hole cutters, face frame assembly tables, and a variety of tooling. Castle users include large scale manufacturers and small, professional, cabinet and woodworking shops as well as hobbyists and DIYers. Each Castle product is designed to increase productivity as well as the quality of the work result. Castle products are sold directly through <a href="https://www.CastleUSA.com">www.CastleUSA.com</a> as well as through a network of dealers.